

The Recipe for Success

We recognize our key differentiator in training is our ability to efficiently and cost-effectively develop high quality, customized content for delivery in any chosen modality; instructor-led training, live distance learning, self-paced eLearning, or newer technologies like learning on hand-held devices.

The value to your organization is that you are able to leverage our years of refined content development process improvements together with our award winning instructional design process to produce high quality training content.

Experience Counts

When you have training content development needs, you can trust the experience of the ARI design team. Our highly skilled staff represents a broad spectrum of talented disciplines who work closely with your subject matter expert.

In fact, the average person on our team has over ten years of experience. We also make sure our personnel keep up with advances in technology and instructional design practices. By using such highly experienced people, we are able to “get it right” the first time and prevent the expense and delay of project rework. We have developed:

- 400+ individual instructor-led courses for government and corporate customers
- 55 courses in software application operations
- 1675+ individual subject days of material delivered to over 250,000 individual students in 14 different languages
- 140,000+ RLOs (Reusable Learning Objects)

A key strength of our personnel is that many are experienced instructors. As a result, our design approach is ALWAYS from the perspective of the student and how we can best meet his/her training needs.

“The judges really enjoyed this tutorial and found more and more things to love about it the more we played with it. Thanks for setting a great example for other technical communicators!”

SCT Judge

Award-Winning Excellence

As a testament to our experience, the ARI development team won the Society for Technical Communication (STC) International Distinguished Award for Technical Communication. This award is in recognition of quality, standards, and educational value of the materials produced.



Choose the Way You Want it Done

ARI designers can produce training materials to your exact specifications. These include:

- Simple or complex graphics
- Flash animations
- Simulations
- Learner assessments
- Conceptual animations
- Multimedia materials such as audio and video

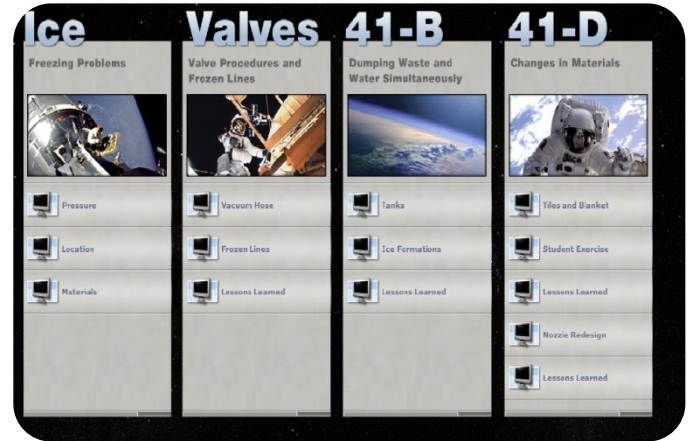
We design and develop material in compliance with industry standards such as SCORM. These standards support the ability to plug-and-play content in any standard-compliant LMS system. Our experience also includes a full understanding and skill to develop content in accordance with Section 508 ADA accessibility guidelines.

Our experience also includes courseware design to enable rapid updates, maximize re-use of content, and to support prescribed learning paths.

Extend Learning Value

ARI extends the value of learning by developing modules that can be repurposed to be used as on-the-job performance support tools by being downloaded to handheld devices like PDAs. These learning modules can also become part of a knowledge base on the subject that can be accessed as needed by communities of practice.

One of the more exciting projects we are working on is one that incorporates game scenarios and interactions into learning. We believe that in the future people will learn better, faster, and more enjoyably if they control the pace and direction of their learning with games and simulated scenarios.



"The navigation elements of this piece are impeccably done. The sign-posting is very helpful. The progress measurement at the bottom right of the screen is nice. The pop-up information is extremely well-done and useful. The multiple-choice testing mechanism is fun and effective. It's nice that you can play animation on demand in the Safety of Flight vs. Airworthiness topic. Really excellent work in this area!"

STC Judge

Proven Performance

Let us show you how we can help you with your training content delivery needs today.

We will take your training challenges and produce learning objects that demonstrably improve the productivity and performance of your learners.

Go to www.americanri.com

or call (866) 459-2460