

Your Event On-Line Now

With travel restrictions, budget cuts, and increasing pressure to produce positive ROI, today's meeting professionals are looking for new ways to control costs, fill seats, and increase revenue all at the same time.

We are American Research Institute (ARI), a custom training company that specializes in event webcasting for both live streaming and video on-demand (VOD) delivery.

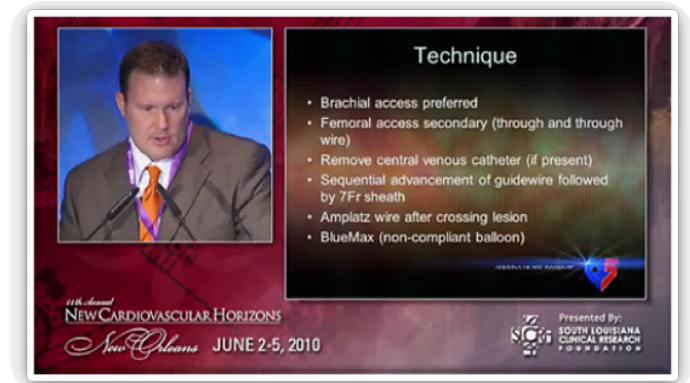
Our turnkey webcasting solution includes custom branded web portal development, user registration, video platform hosting, e-commerce capabilities, and a full range of pre/post video production services.

If the goal is to enhance your live event experience, then ARI's webcasting solution is your answer. ARI will provide on-site capture services that will digitally record and encode your presentations into a blended picture-in-picture format with synchronous presenter audio, video (when applicable), slides, and background graphics.

Each presentation can either be streamed live in real-time or captured and uploaded as web-ready video to our proprietary video hosting platform within 24 hours after your event ends. Once uploaded, content will be displayed in an easy to access video catalog that is fully searchable.



Real-time Event Webcasting



Synchronous Presenter Video and Content

Benefits of ARI Webcasting

- Create additional revenue for your event (one-time for live streaming and recurring for on-demand access)
- Increase attendance and reach a wider audience by making presentations available to those not able to attend the live event
- Have your completed event fully produced and available online for on-demand viewing within 24 hours of event completion
- Seamless integration of on-site ARI technicians with your existing production crew and event staff
- Allow real-time question and answer interaction with presenters for live stream users
- Extend the lifespan and value of your event by providing online VOD access to the content
- Custom brand your web portal with logos, colors and messaging
- Analyze post event viewing metrics and statistics with online reporting access
- Link handout materials and other abstracts to presentations in the VOD catalog
- State of the art production equipment capable of capturing any SD or HD audio/video feeds on the market today (Live Satellite, Broadcast Cameras, IMAG Program Mix, Presenter Computer Feed, etc.)
- Presentations are captured in full motion, allowing embedded video clips and presenter mouse gestures to be recorded at their natural frame rates

Hosting

ARI takes the headache out of the hosting process by managing the entire relationship for you. We customize and brand your VOD catalog as well as the web portal that your attendees will use to login and view the event content. An optional e-commerce package is available as well to help you monetize your presentation content either during a live stream or post-event as on-demand.

Conference attendees can have complimentary access to the catalog for a specified period of time after the event, if you choose. Non-attendees can be given the ability to purchase access to the video catalog content. Exact user functionality and access workflow with the web portal will be determined prior to your event.

Pricing for hosting can be based on monthly or annual commitments with incentives for longer periods of hosting.

Event Details

- **Registration** – Consolidate attendee registration for your event online through our registration system, complete with confirmation emails and event reminders.
- **E-commerce** – Monetize your event by charging to view your sessions—for one time use or a defined period of time.
- **Reporting** – Track number of users, how many videos were watched, when they were watched and for how long.
- **Security** – Determine who will view your content, whether publicly available, through single sign on or multi-level access codes.
- **Project Management** – Partnering with ARI gives you access to our technical and project management expertise before, during and after your event.

Popular Events for Webcasting

- Conferences, keynotes, general sessions, breakouts and poster sessions
- Corporate meetings and training seminars
- Tradeshows and vendor presentations
- Forums and listening sessions
- Live broadcast specialty events