



## Hosted PowerU LMS

Many organizations invest in an expensive Learning Management System (LMS) under the assumption that the infrastructure will magically do everything to support all learning activities and delivery methods. Too often they are disappointed to discover that their new LMS simply isn't enough to do the job.

American Research Institute, Inc. (ARI) has a better alternative called Power University (PowerU). PowerU is a learning services infrastructure that supports all aspects of managing training operations. It is the result of a strong collaboration between our technologists and our learning design team. We offer PowerU as an "antidote" to Learning Management Systems (LMSs).

## The Challenge of an LMS

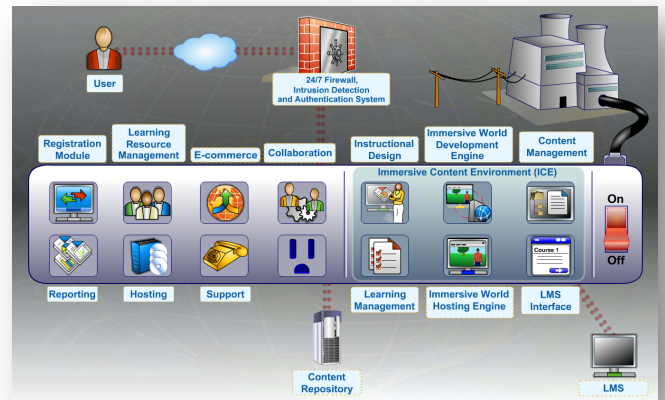
LMSs were designed to store and deliver eLearning. They typically do not adapt readily to today's challenges of blended learning. In addition, the LMS needs to interface with other internal Human Capital Management systems. Creating these interfaces is complex and costly.

A comprehensive learning infrastructure is a composite of many components. LMS vendors have responded to the need for more components by bundling-in additional capabilities with the LMS. This closed unit product unfortunately limits your alternatives for components because they may not work with the LMS.

The most critical shortcoming of a commercial LMS is that it is built on a proprietary, closed database. Suppose you need significant tailoring, want to build new interfaces, or you wish to track new data items? You are completely dependent on the LMS vendor to supply the changes. These changes are often at a significant cost to your organization along with unpredictable development timeframes. Even though you "own" your data, it may not be readily accessible.

## The PowerU Solution

ARI has taken the approach of finding and integrating the latest tools and processes. The result to you is a cost effective, flexible and rapidly deployed custom learning services infrastructure that meets your specific needs at a fraction of the cost of a commercial LMS. Our suite of products and services are hosted by ARI at our data center, so you are spared the challenges and additional costs of implementing and maintaining the tools on your servers. As your needs grow to include advanced learning technologies, including immersive training worlds, the PowerU learning system solution will scale to meet those needs as well.



## External Learners

Most traditional LMS offerings are designed to support the customer's own enterprise and do not allow comingling of corporate employees and authorized contractors and external learners. ARI's learning system was designed with external users in mind by putting great emphasis on roles, access levels, user authentication and intellectual property protection. The PowerU Campus can be deployed to support small learning initiatives or global certification programs in multiple languages and currencies. PowerU has everything you need to support a complete training business.

*"PowerU is a wonderful innovation! Thank you!!"*  
ARI State Agency client

## PowerU in Action

A prime example of the capabilities PowerU can bring to your organization is the “Education Specialist trained by eBay” Program (ESP) developed and managed by ARI using PowerU.

Rather than developing, hosting, and managing a new program, eBay had a desire to create a standardized curriculum for instructors, establishing a consistent learning experience for potential new users or business builders. ARI was selected by eBay to create the program using the PowerU infrastructure.



## Program Components Include:

We can provide support in any or all of the following areas:

- Online Train-the-Trainer courses developed by ARI
- Hosting of the course and tracking completion
- Creation of student and instructor materials for delivering courses
- A database of Education Specialists including search tools for students to find training near their location
- An instructor Web site to support the instructor community with news, tips, a discussion forum, and resources
- Help desk support for both students and instructors
- Printing, storing and delivering of instructor and student materials to all deliveries of the Education Specialist training
- Payment processing for instructor fees, books and “campus store” items

If you are planning a training meeting, or series of meetings on a topic, ARI would love to help you design and produce an innovative and effective experience.



## Start simplifying and Saving Now

You may be looking for a tool to help manage your internal training, or you may want to offer a training program to your customers or partners. PowerU is your entry point into the learning systems world and will expand with your needs at a fraction of the cost. You can focus on ways to improve the performance of your workforce or client training program instead of maintaining and supporting software systems.

Let us show you how we can fit your training services requirements by providing a low-cost, flexible “Corporate University” solution that can be quickly implemented. Go to [www.americanri.com/PowerU](http://www.americanri.com/PowerU) or call (866) 459-2460.

*“With the help and support of eBay and PowerU, I firmly believe we will never be perceived as ‘Get Rich Quick’ peddlers. There is no doubt in my mind that eBay is the way to go for now, and the future. I am delighted to be able to share the knowledge of ‘Learning eBay the right way.’”*

Education Specialist Trained by eBay