

## Video on Demand is one of the Hottest Innovations in Training!

The ability to upload video to a secure cloud-based learning portal is changing the way user-generated content is created and delivered. Now, anyone with a phone or other device that records video can develop learning materials in the field, in real-time. Video can be incorporated into virtually any learning modality.



## How does Video on Demand Benefit your Training Program?

For most complex tasks the best way to learn is to spend time watching the established experts performing them.

Doctors can take their peers through the latest surgical techniques. Mechanics can demonstrate the unique challenges associated with repairs done on heavy equipment right on the job site. However this is impractical and cost prohibitive. So the next best thing is to watch the experts perform these tasks on video.

In the past the creation of a video would require expensive equipment and/or a production company to produce them. Today almost everyone has the ability to make a video, and most can do it in high definition. This has made video a practical low cost training solution. But producing great quality videos is only half the problem. Delivering videos through an easy to use and secure portal is equally important. That's why ARI's Video on Demand solution can benefit your learning initiatives.



## What makes ARI Video on Demand Effective?

### For the User:

- Videos are easy to find
- Ability to control the video
- Search for relevant content within the video
- Videos integrated with on-line training
- Upload user created videos

### The training provider:

- Ensure content security by providing authentication with permissions granted by user role and organizational association
- Track and report training participation
- Easy way to add new courses
- Issue after-video quizzes and/or testing
- Affordable, scalable cloud-based video
- Assign videos based on his/her group or position in an organization
- Authentication from your enterprise or locally
- Supports Pay-per-view or Subscription or Enterprise Models
- Automatic e-mail reminders before deadline
- Interface with your current LMS
- Video transcoding and bandwidth optimization
- Point Counter, allows you to award and track points for viewing content, and change viewer's status or certification when requirements have been met
- Upload internal and external videos with review, approval, and metadata controlled by your administrators
- Upload videos to predefined categories
- Make videos accessible via web link (URL) with proper authentication
- Make videos easy to access with a catalog that is fully searchable.